



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

CONTRACT

<u>Contract / Revision</u>		<u>Alt Order #</u>		
4075009 /		Political Issue		
<u>Product</u>				
<u>Issue</u>				
<u>Contract Dates</u>	<u>Estimate #</u>			
10/02/12 - 10/08/12	1474			
<u>Advertiser</u>		<u>Original Date / Revision</u>		
Democrat Congressional Campaigns Commi		09/27/12 / 09/27/12		
<u>Billing Cycle</u>				
EOM/EOC	Broadcast			
<u>Station</u>		<u>Sales Office</u>		
KSAZ	Chris Johnson			
<u>Special Handling</u>				
<u>Demographic</u>				
Adults 35-64				
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>		
	11	14		
<u>Agency Ref</u>		<u>Advertiser Ref</u>		

And:

Great American Media
1010 Wisconsin Ave
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KSAZ	10/02/12	10/05/12	M-F 5a-530a	5a-530a		:30			NM	2	\$700.00
<u>Political Issue</u>												
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>					
Week: 10/01/12		10/07/12	-TWTF--		2		\$350.00					
2	KSAZ	10/02/12	10/05/12	M-F 530a-6a	530a-6a		:30			NM	3	\$1,350.00
<u>Political Issue</u>												
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>					
Week: 10/01/12		10/07/12	-TWTF--		3		\$450.00					
3	KSAZ	10/02/12	10/05/12	M-F 6a-7a News	6a-7a		:30			NM	2	\$1,650.00
<u>Political Issue</u>												
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>					
Week: 10/01/12		10/07/12	-TWTF--		2		\$825.00					
4	KSAZ	10/02/12	10/05/12	M-F 7a-8a News	7a-8a		:30			NM	3	\$2,550.00
<u>Political Issue</u>												
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>					
Week: 10/01/12		10/07/12	-TWTF--		3		\$850.00					
5	KSAZ	10/02/12	10/05/12	M-F 8a-9a News	8a-9a		:30			NM	4	\$2,000.00
<u>Political Issue</u>												
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>					
Week: 10/01/12		10/07/12	-TWTF--		4		\$500.00					
6	KSAZ	10/06/12	10/06/12	Sa 9a-10a	9a-10a		:30			NM	1	\$375.00
<u>Political Issue</u>												
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>					
Week: 10/01/12		10/07/12	-----S-		1		\$375.00					
7	KSAZ	10/07/12	10/07/12	Su 8a-9a News	8a-9a		:30			NM	1	\$325.00
<u>Political Issue</u>												
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>					
Week: 10/01/12		10/07/12	-----S		1		\$325.00					
8	KSAZ	10/02/12	10/05/12	M-F 5p-530p News	5p-530p		:30			NM	4	\$3,600.00
<u>Political Issue</u>												
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>					
Week: 10/01/12		10/07/12	-TWTF--		4		\$900.00					
9	KSAZ	10/02/12	10/05/12	M-F 530p-6p News	530p-6p		:30			NM	4	\$3,600.00
<u>Political Issue</u>												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Phoenix, AZ 85003
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Contract / Revision 4075009 /	Alt Order # Political Issue	
Contract Dates 10/02/12 - 10/08/12	Product Issue	Estimate # 1474
Advertiser Democrat Congressional	Original Date / Revision 09/27/12 / 09/27/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -TWTF--				<u>Spots/Week</u> 4	<u>Rate</u> \$900.00			
10	KSAZ	10/02/12	10/05/12	M-F 6p-630p News Political Issue	6p-630p		:30			NM	2	\$1,800.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -T-TF--				<u>Spots/Week</u> 2	<u>Rate</u> \$900.00			
11	KSAZ	10/06/12	10/06/12	Sa 5p-6p News Political Issue	5p-6p		:30			NM	1	\$600.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -----S-				<u>Spots/Week</u> 1	<u>Rate</u> \$600.00			
12	KSAZ	10/06/12	10/06/12	Sa 530p-6p News Political Issue	530p-6p		:30			NM	1	\$600.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -----S-				<u>Spots/Week</u> 1	<u>Rate</u> \$600.00			
13	KSAZ	10/02/12	10/05/12	M-F 10p-1030p News Political Issue	10p-1030p		:30			NM	3	\$3,300.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -TWTF--				<u>Spots/Week</u> 3	<u>Rate</u> \$1,100.00			
14	KSAZ	10/06/12	10/06/12	Sa 9p-10p News Political Issue	9p-10p		:30			NM	1	\$1,000.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -----S-				<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00			
15	KSAZ	10/06/12	10/06/12	Sa 10p-1030p News Political Issue	10p-1030p		:30			NM	1	\$1,000.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -----S-				<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00			
16	KSAZ	10/07/12	10/07/12	Su 1030p-11p Political Issue	1030p-11p		:30			NM	1	\$450.00
		<u>Start Date</u> Week: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -----S				<u>Spots/Week</u> 1	<u>Rate</u> \$450.00			
17	KSAZ	10/08/12	10/08/12	M-F 5p-530p News Political Issue	5p-530p		:30			NM	1	\$900.00
		<u>Start Date</u> Week: 10/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> M-----				<u>Spots/Week</u> 1	<u>Rate</u> \$900.00			
Totals											35	\$25,800.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/08/12	35	\$25,800.00	\$21,930.00	\$109.65	\$22,039.65
Totals	35	\$25,800.00	\$21,930.00	\$109.65	\$22,039.65

Signature: _____ **Date:** _____

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